



## SENIORS CARD

# ACT Seniors Card Business Registration and Promotional Schedule

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Council on the Ageing administers the ACT Seniors Card program, Seniors Card Directory and Seniors Information Service. The seniors information service provides seniors card holders with information about services available and gives preference to organisations that support the ACT Seniors Card directory.

The current version of the ACT Seniors Card directory is dated 2009-2010. This publication was printed in July 2009 and distributed to 42,000 ACT Seniors Card Holders. The production of the next printed directory will begin January 2010 for release in 2011.

We are currently selling business advertising which will appear in the electronic format in the ACT Seniors Card website. [www.actseniorscard.org.au](http://www.actseniorscard.org.au).

The schedule of pricing is below

Please indicate your preference		
	<b>Basic Line Registration (maximum 5 lines)</b>	<b>No cost</b>
	<b>¼ page advertisement (80mm X 47mm)</b>	<b>\$ 200.00</b>
	<b>½ page advertisement (80mm X 88mm)</b>	<b>\$ 400.00</b>
	<b>Full page advertisement (80mm X 180mm)</b>	<b>\$ 900.00</b>
	<b>Inside Front Cover</b> (only available in the printed directory).	<b>\$2,500.00</b>
	<b>Outside Back Cover</b> (only available in the printed directory)	<b>\$3,000.00</b>
	<b>Double Centre Page</b> (only available in the printed directory)	<b>\$4,500.00</b>

\*Note: All prices include GST.

Art work is to be provided in a pdf, jpeg or tif format and emailed to the address below. Business will be invoiced on receipt of artwork, payment of invoices will be required prior to advertisement being uploaded.

ACT Seniors Card Manager  
PH 02 6282 3777  
[seniorscard@cota-act.org.au](mailto:seniorscard@cota-act.org.au)  
[www.actseniorscard.org.au](http://www.actseniorscard.org.au)